



**Legal Department**

1771 N Street, NW, Washington DC 20036-2800  
(202) 429-5430 • Fax: (202) 775-3526

May 22, 2007

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, D.C. 20554

Re: *Notice of Ex Parte Communication*, EB Docket No. 04-296

Dear Ms. Dortch:

Yesterday, Ann Bobeck and the undersigned of NAB spoke with Nicholas Alexander via telephone on the Emergency Alert System ("EAS"). We explained that broadcasters are proud partners with the Commission in public warning. To that end, we look forward towards working towards implementation for improved access and relay of EAS warnings, on federal, state and local level. We also discussed practical ways of ensuring that non-English speaking persons have timely access to emergency information. We emphasized that any new regulations should be of a pragmatic nature, and should both encourage and facilitate dissemination of emergency information.

Please direct any questions concerning this matter to the undersigned.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Jane Mago".

Jane Mago  
Sr. V.P. & General Counsel

cc: Nicholas Alexander